

# News Release

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## American Heritage FCU Launches Vysym's IVR

Irvine, CA. Vysym Corporation announced today that it recently launched its flagship IVR product at American Heritage Federal Credit Union, a >\$850M asset-sized credit union located in Philadelphia, PA. American Heritage FCU is Vysym's first client to use its integrated solution to the Symitar Episys<sup>®</sup> platform via the SymConnect<sup>™</sup> interface.

"American Heritage Federal Credit Union is proud to announce the release of Vysym's *TALIS*<sup>™</sup> Voice Gateway audio response system to its membership," states Vice President of Information Systems Kevin Tressel. "The new system serves over 90,000 members and incorporates speech recognition among other advanced features. The system is fully integrated into our core Symitar Episys platform. We are excited to be able to offer our members a new upgrade to a very reliable transaction platform. With the new *TALIS* Voice Gateway platform, we can add a new twist to an old member favorite".

Vysym completed the integration of its *TALIS* Voice Gateway with the Symitar Episys system at the end of 2008. Vysym's IVR system offers telephone banking, lending, marketing, used vehicle values and other voice-enabled services of value to credit unions.

American Heritage Federal Credit Union was founded in 1948. The original field of membership was the employees of the Budd Manufacturing Company. In 1985, the credit union changed its name to American Heritage Federal Credit Union to reflect the change in the nature of their membership and the companies with which they affiliate. Today, AHFCU is one of the top six credit unions in the state of Pennsylvania serving over 700 companies and nearing 100,000 members. [www.amhfcu.org](http://www.amhfcu.org)

Vysym Corporation provides advanced voice, communication, and integrated transaction processing solutions to financial institutions. The Company pioneered and launched the industry's first automated telephone lending system in 1989, and subsequently introduced the industry's first touchtone and voice-automated car book valuation program and same-call automated loan approval services. Today, Vysym continues to serve IVR solutions to all asset-sized financial institutions throughout the United States, and works with other leading industry vendors to deliver high quality, technology-based business solutions targeted to customers' strategic objectives. [www.vysym.com](http://www.vysym.com)

Vysym Corporation is a member of the Symitar Vendor Integration Program (VIP). Symitar is a division of Jack Henry & Associates, Inc. (Nasdaq: JKHY), [www.symitar.com](http://www.symitar.com). Video testimonials from Symitar clients are available at [www.CU-Tube.com](http://www.CU-Tube.com).